

*The City of Toronto holds public consultation as one way to engage residents in the life of their city. Toronto thrives on your great ideas and actions. We invite you to get involved.*

## Toronto Sign By-law Project

### Public Consultation Meetings Notice

**The current series of consultation meetings will be held as follows:**

**Tuesday, January 20, 2009 - 7:00 p.m.**

**Etobicoke Civic Centre**

399 The West Mall  
Ground Floor, Main Boardroom

**Wednesday, January 21, 2009 - 7:00 p.m.**

**North York Civic Centre**

5100 Yonge St, 1st Floor  
Council Chambers

**Thursday January 22, 2009 - 7:00 p.m.**

**Scarborough Civic Centre**

150 Borough Drive  
Council Chambers

**Thursday, January 29, 2009 - 7:00 p.m.**

**Toronto City Hall**

100 Queen Street West  
2nd Floor, Committee Room #2

The City of Toronto is preparing a new sign by-law. It will replace the individual sign by-laws of the former municipalities. The new sign by-law will update the standards for signs on private property, address current sign issues, and reflect the diverse character found in Toronto communities. The Sign By-law project will also explore ways where signage will support the City's efforts in energy conservation and revenue generation.

The first round of consultation has concluded and an interim report and presentation containing issues and options for the new sign by-law has been heard at a special meeting of Planning and Growth Management on December 8, 2008. At the meeting, public and stakeholder submissions were made and Councillors provided direction to help steer the project into the second round of consultation. At this second stage, a series of public consultation meetings are being held to give residents and businesses an opportunity to provide their comments and ideas on the issues and options presented in the first report. This information will be used to develop appropriate measures in the new sign by-law to effectively regulate signs in Toronto. Following this second round of consultation, a draft sign by-law will be presented to Council.

As all sessions share the same content, you need only attend one.

*Translation Services, including American Sign Language, are available upon request. Translator requests must be placed at least two weeks prior to the selected meeting date.*

If you would like additional information, please contact the Sign By-law Team:

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Web site: [www.toronto.ca/signbylawproject/](http://www.toronto.ca/signbylawproject/)

*Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will become part of the public record.*